



Academic Details			
Year	Degree	Institute	CGPA/Marks(%)
2024	M.Design in Visual Design	IIT Hyderabad	8.82
2018	B.Des in Fashion & Lifestyle Accessory Design	National Institute of Fashion Technology, Chennai	8.2
2013	XII (CBSE)	Mother's Public School, Bhubaneswar	57.4%
2011	X (ICSE)	Ruchika High School, Bhubaneswar	79%

Work Experience

**Designer | I-Dote | New Delhi | 2020**

- Brand language development in terms of product design and manufacturing.

**Assistant Designer | Pala Decor | Gurugram | 2018**

- Designed bags from organic materials like jute, raffia, palm leaves etc.
- Product design from Idea generation to production.

**Internship | Phive Rivers | New Delhi | 2017**

- Designed a range of Men's leather bags.

**Internship | K.H. Exports | Chennai | 2017**

- Designed a new handle attachment for a range of Men's bags.

Skills

Design Research, Ideation, Brainstorming, Problem Solving  
Data Visualization, Data Narration  
User Research, User Experience Design, Wireframing, Information design, Prototyping  
Documentation, Accessory Design, Material Handling, Sketching, Sculpting  
With the help of -  
Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Figma  
Basics of 3dsMax & AR

Projects

**Internship | Graphic Design | Suzuki Innovation Centre | IIT Hyderabad | 2023**

- Brand Conceptualization and Print Media for Rural Innovators - Leaflets & Brochure Design

**Sigmify | Freelance | Pune | 2021**

- Redesign of Information Architecture of their web portals

**NIFT Chennai | 2016**

- Studied and documented Banana Fibre Craft of Kanyakumari

**NIFT Chennai | 2014**

- Studied and documented Pattachitra Craft of Odisha

Relevant Courses

**DesignBoat | Pune | 2019**

- UI-UX course

**Data & Information Visualization | IITH | 2023**

- Infographic data visualization design on top-selling newspapers in Odisha

**Interaction Design | IITH | 2023**

- created a digital twin model of an area in the college and viewed in AR and VR

**Contemporary Visual Culture | IITH | 2023**

- Understanding nearby Rural settlements and learning how to intervene in any scenario would eventually lead to

intervention.

- Experienced apart from visuals how can other senses be a medium to observe a place.

### Workshops

**Workshop by Dr. Vinayak Krishnamurthy | IIT Hyderabad | 2023**

- Tangible Computing and Extending Reality

**ValueLabs UX | 2022**

- Shortlisted for Design Apprentice Program

### Awards

**Graduation project | NIFT Chennai | 2018**

- Award for " Most Exemplary Application of Design Methodology "

**NIFT Chennai | Ability Foundation**

- Accessory for differently abled - "Award-winning Design "

### Professional Achievements

**Pala Decor | Assistant Designer | Gurugram | 2019**

- Employee of the Month.

### Extra Curricular

**IIT Hyderabad design festival | AYAAM | 2023**

- Core Team member, festival Merchandise Design and Management.

**IITH Graffiti Design | 2023**

- Award " Special Mention "